



SUPERIOR backup, recovery and disaster recovery



ShadowProtect – The World Leading Real-Time Recovery solution for Windows™ servers

Deliver a solution to the business that exceeds RECOVERY expectations (often at ZERO COST)

RECOVER – files and folders in seconds to any 15 minute point in time & Exchange mailboxes in typically minutes

REBUILD servers in minutes to the same, totally different hardware or a virtual environment

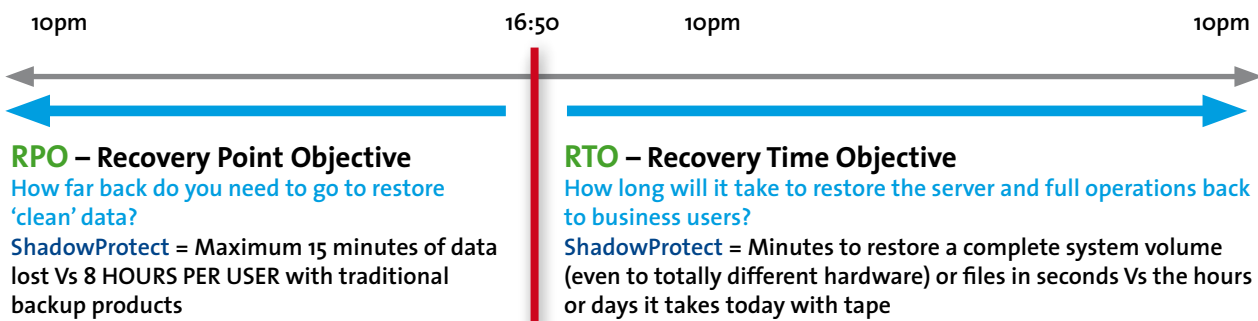
PROTECT in real-time – never lose more than 15 minutes of data or database (e.g. Exchange, SQL or SharePoint) transactions for both your physical and virtual servers without impact on servers or users. Non Microsoft databases are typically protected once per day – NO AGENTS REQUIRED.

ELIMINATE backup windows, cost and complexity of backup, recovery and disaster recovery operations

RELIABLE – test in a few mouse clicks integrity of backups – no agents to buy, install or manage

AFFORDABLE – to purchase, deploy, manage and maintain – often at **ZERO COST** compared to your existing backup product – find out why thousands of companies are migrating to ShadowProtect every month!

Forget BACKUP – it is ALL ABOUT RECOVERY – Real-Time Recovery



TRO – Test Recovery Objective
 How long does it take to test your recovery time?
 ShadowProtect = a few mouse clicks

DO MORE WITH LESS

In today's financial climate, companies of all sizes are faced with the challenge of having to 'do more with less'. This puts pressure on IT resources and budgets.

Companies operate in a 24 x 7 world; however, your most important asset (your data) is only protected once every 24 hours – creating a serious risk and potentially compliance issues for organisations.

Using ShadowProtect, data and databases (e.g. Exchange, SQL and SharePoint) are protected every 15 minutes with fast recovery of single files, folders and even Exchange mailboxes and the **included** disaster recovery enables full system rebuilds to the same, totally different or a virtual environment – **often for less than the annual maintenance on your existing backup product.** Delivering an immediate ROI and financial savings to your business. Find out why thousands of companies every month are migrating to StorageCraft ShadowProtect.



ZERO COST MIGRATION to ShadowProtect

– The world leading Real-Time Recovery Solution



ZERO COST MIGRATION TO ShadowProtect

StorageCraft ShadowProtect is the world leader in Real-Time Recovery. It is proven, reliable and affordable. Often companies can migrate at ZERO COST and immediately deliver improved service levels and recoverability of their data, databases and systems.

Re-allocate the maintenance renewal on your existing backup software:

- Year 1 – often the same or similar
- Year 2 – typically 80% savings
- Year 3 – typically 80% savings

Protect Physical and Virtual Servers

Using ShadowProtect **Continuous Incrementals** and **Image Manager** (included) you are able to protect your physical and virtual servers with the same solution – without any additional agents, options or modules every 15 minutes.

Previously companies had to make the decision – Backup inside the virtual server (best recovery) or outside (best performance) – which do you sacrifice – recoverability or performance?

StorageCraft deliver the best of both worlds by taking one full backup, then only taking incremental backups every 15 minutes at the sector level – this minimises I/O and delivers outstanding recovery capabilities.

A SIMPLE SOLUTION TO A COMPLEX PROBLEM

We are often asked why other backup vendors do not offer similar capabilities at the price point that StorageCraft delivers. The answer is simple – they cannot afford to reduce their existing annual maintenance revenue by 80%.

Most vendors of backup products today have a vested interest in ensuring that your backup solution is so complex that they can continue to sell additional options, agents and modules. Solve your backup, recovery and disaster recover problems once and for all with StorageCraft ShadowProtect. **See the difference** – watch a live demo online at www.storagecraft.com.au/DEMO

Typical Customer Concerns

We have a substantial investment in our existing backup technology!

- Does it today deliver the ability to reduce loss of files, folders, databases to within 15 minutes ago for all Windows™ servers?
- Can you rebuild a server in minutes to the same, totally different hardware or a virtual environment with just a few mouse clicks?
- Would you like a ZERO COST migration that can save you typically 80% of your existing costs and improve recoverability?

I want a SINGLE solution for my Windows, UNIX and Linux environments!

- Is your current technology a single, integrated solution or rather a series of point products with agents, options and modules combined through a central 'console'?
- Which environment creates the majority of your backup and recovery issues? Wouldn't you prefer a solution that finally SOLVES your recovery issues for Windows™ servers and then allows you to leverage your existing investment to protect your Linux and UNIX servers?

We do not want to re-train our backup administrators!

- StorageCraft Asia Pacific provide a FREE 4 hour technical course throughout Asia Pacific to ensure you are FULLY trained in our technology – from design, configuration to deployment and management – will your existing vendor do that?



STORAGECRAFT™

The world leader in Real-Time Recovery



ZERO COST MIGRATION to ShadowProtect

– The world leading Real-Time Recovery Solution



Compare your current product to StorageCraft ShadowProtect

Features and functions required by any business (regardless of size) for ALL Windows™ servers	Current Product	ShadowProtect
Can you restore a complete system volume (eg 20GB) to different hardware in typically under 12 minutes for all your Windows™ servers?		YES
If any Windows™ server crashes at 16:50 will you only lose 5 minutes of data, Exchange, SQL or SharePoint transactions?		YES
Can you bring the ExactState™ of your system volume up in VMware Workstation in typically just a few minutes to TEST file recovery and DR capabilities for all your servers?		YES
Does it eliminate backup windows, cost and complexity for your Windows™ servers?		YES
Does it protect your data every 15 minutes throughout the day on your Windows™ servers?		YES
Does it protect Exchange, SQL, SharePoint every 15 minutes throughout the day?		YES
Does it reduce cost and complexity of backup, recovery and DR operations?		YES
Is it a complete solution that does NOT require any additional agents, options, modules?		YES
Is the technology 'Set & Forget' and EASY TO USE?		YES
Is technical training FREE and technical support for Asia based in Australia?		YES
Can you often perform a ZERO COST migration in year 1, and save 80% budget after that?		YES
Will the solution eliminate the pain, cost and complexity that you experience TODAY?		YES

Quick ROI Calculator

Description of functionality required	Current Technology			ShadowProtect		
	QTY	Each	Total / Annual Maintenance	QTY	Each	Annual Maintenance
Backup software licenses			\$			\$
Database agents (e.g. Exchange, SQL, SharePoint)			\$		Included	\$ 0
Bare Metal Restore options			\$		Included	\$ 0
Restore to different hardware options			\$		Included	\$ 0
Virtual Backup agents			\$		Included	\$ 0
Physical to Virtual migration tools			\$		Included	\$ 0
Virtual to Physical migration tools			\$		Included	\$ 0
Year 1 Investment Required (licenses + maintenance)			\$			\$
Year 2 Investment (Annual Maintenance) – assume no additional servers			\$			\$
Year 3 Investment (Annual Maintenance) – assume no additional servers			\$			\$

Remote Office and Distributed Backup

A challenge facing many organisations is Remote Office / Branch Office backup and disaster recovery. Traditional solutions are too complex, too expensive and too difficult to deploy and manage.

StorageCraft ShadowProtect is an ideal solution for distributed environments as the technology is truly 'Set & Forget' – once deployed, it just works. Remote sites do not need any local technical skills and in most cases, backup, recovery and even disaster recovery can be performed remotely by your centralised IT team.

Costs are substantially reduced as you no longer need to purchase and maintain expensive tape drives at remote sites. Using DFS or a replication product, backups can be transferred to a central HQ or datacentre for complete, centralised control and management of backup, recovery and disaster recovery operations.



SHADOWPROTECT

– The world leading Real-Time Recovery Solution

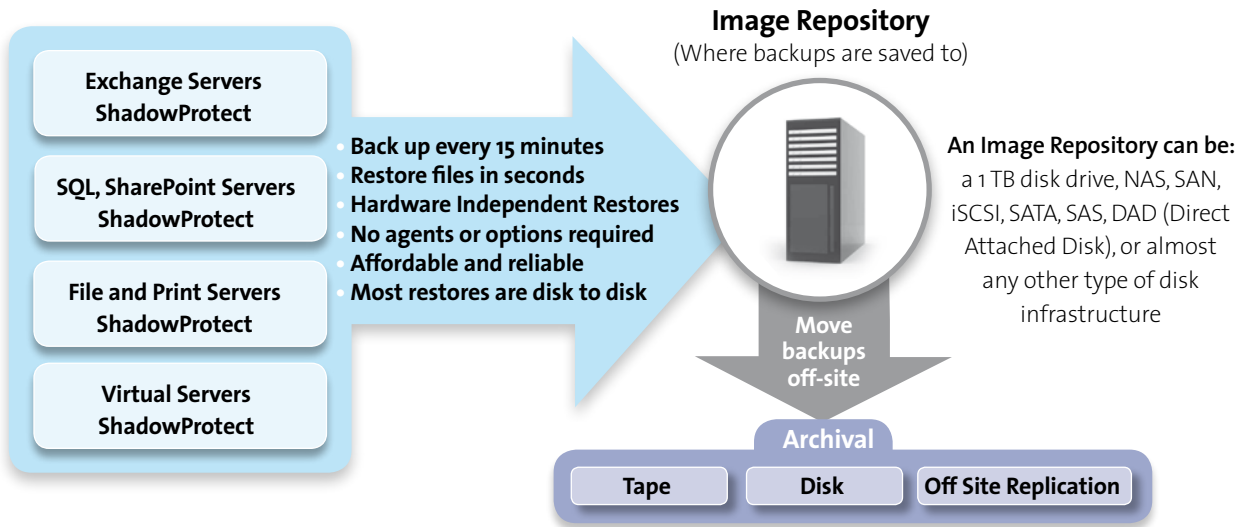


SIMPLE DEPLOYMENT, EASIER MANAGEMENT with REDUCED COSTS

StorageCraft ShadowProtect has been designed to be very simple to deploy and manage. Backups are saved locally to an Image Repository (disk), this is then archived to disk, tape, or replicated for off-site archival backups. Your Image Repository can range from inexpensive to high end, depending upon your individual requirements and budget. In most cases, a customer can simply add direct attached disk to an existing backup server to create an exceptionally affordable and reliable Image Repository.

Most restores occur from the Image Repository and are exceptionally fast and reliable.

The new standard for disk to disk backup, recovery and disaster recovery



SIMPLE LICENSING

StorageCraft ShadowProtect is a single, integrated solution which reduces complexity from pricing as well as backup, recovery and disaster recovery. Simply purchase the number of ShadowProtect licenses required – there are no agents or options to add-on.

Large Sites

Ask about ShadowProtect site licensing options which deliver exceptional value for large organisations.

Licensing Options – volume discounts available

1st year maintenance mandatory

	Qty	Qty	Qty	Qty
Server	1 - 4	5 - 9	10 - 24	25+
SBS	1			
Desktop	1 - 9	10 - 49	50+	
IT	1	2+	5+	

Government, Education and Not-For-Profits receive the maximum discount (see green above)



Call us on +61 2 9929 9770, visit our web site (www.StorageCraft.com.au/INFO) or send us an email (sales@StorageCraft.com.au) to finally solve your backup, recovery and disaster recovery issues with the world leading Real-Time Recovery solution from StorageCraft – ShadowProtect.

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