



ShadowProtect SUCCESS STORIES



The World Leading Real-Time Recovery solution for Windows™ servers

With the current state of the economy, organisations of all sizes are looking at solutions that help to reduce cost and complexity whilst improving recoverability of data. Here are a few comments from some of our existing customers and how they have improved the availability of their systems, often for less than the annual maintenance on their existing backup technology. To submit your success story, send an e-mail to success@storagecraft.com.au.



Using **StorageCraft ShadowProtect**, we had the server up and running **within three minutes**, restored to the exact state of our last ShadowProtect backup – which was absolutely amazing, I hate to think what would have happened otherwise – **the server rebuild would probably have taken up to two days**. We saved a great deal of downtime and potential user problems.



Multiple Sclerosis Australia is backing up an email server with 100GB of data to disk **in 45 minutes using StorageCraft's ShadowProtect, compared to the 12 hours it would take using their old tape product**. They invested in StorageCraft ShadowProtect to take **real-time backups** of its Citrix and SQL servers to guard against potential loss of data and wasted time when carrying out routine maintenance such as upgrading applications and installing patches. **Using ShadowProtect real-time imaging, it takes an average 15-20 minutes to back up a server.**



FremantleMedia Australia, this country's leading TV production, licensing and distribution company (e.g. Neighbours, So You Think You Can Dance, Australian Idol, and The Biggest Loser), has slashed its data backup window from **15 hours to 2-3 hours, and down to 90 minutes in some instances**, by using ShadowProtect from StorageCraft. Using ShadowProtect Server we are able to achieve on-the-fly images for incremental backups, allowing us to **restore files very quickly and efficiently.**



I am a tough IT Manager to please. It has been a long time since I have seen a product as **versatile and as easy to use as ShadowProtect**. With a tight budget and aging hardware, **I sleep better at night knowing my servers are 100% protected from any sort of failure.**



As a State School, our budgets are very limited and we have to watch every dollar. **We migrated to ShadowProtect for less than the annual maintenance renewal on our existing backup product**. Now that is value for money, especially when you consider that if we had renewed the maintenance on our existing backup product we could still have the same problems next year as we had this year!



Instead of taking the Oaks Group more than a day to recover data and get back online, as it would have done using their former tape backup product, the **ShadowProtect solution from StorageCraft had them up and running again within two hours**. Business disruption was minimal.



ShadowProtect is proving its worth. We are using it to protect critical information on all of the company servers. By taking a full image on Sundays and automated hourly incremental backups during the week, **we can restore at any time and on any hardware with minimal data loss in the event of a disaster.**



Moving from a tape-based storage environment last year to a disk-based one has paid dividends for retirement village operator, MetLifeCare. They had used several tape-based packages over the previous 10 years. Under the new arrangement, **data and key databases are backed up every quarter of an hour** – and it's proven itself when people have deleted files and we've got them back within 15 minutes.



ShadowProtect **SUCCESS STORIES**



It took about **three minutes for the restore to run**, and six minutes to complete the check disk – on a substantial 40GB partition,” said Sean. “The operating system and data on Exchange, MYOB, files and Access **were all recovered – amazing!** I’m scared even to think about the alternatives. It would have meant a tape drive backup, a six-hour rebuild of the partition, then all workstations on the network would have required reconfiguring. **They would have been lucky to be up and running by the following week.** Sean Bloch – CEO ITMD on behalf of Harasty’s



What previously meant several hours’ downtime has been reduced to minutes with ShadowProtect. We can recover an entire server on to different hardware and have it fully operational within half an hour. **This represents almost immediate disaster recovery.** What has impressed us most is its **hardware independent restore** technology, which works flawlessly and adds only a few minutes to the rebuild process.



Although the company’s former tape backup product was reporting successful backups, **minimal data was being written to tape in a readable format.** As a result, Sealy sought an alternative solution. The solution was implemented by Disaster Recovery Group which uses **StorageCraft ShadowProtect** backup solution.



We had a substantial investment in our previous backup and recovery product, however, regardless of how much money and time we invested, it quite simply failed to live up to its expectations and price tag. **With ShadowProtect I am confident we will never lose more than 15-minutes of data or database or Exchange emails.**



ShadowProtect has allowed us to dramatically streamline our backup and recovery procedures, saving us time while providing a higher level of service to our end users. If someone creates a file at 10am and deletes it at 10:30am, we can recover it in minutes. The HIR capability also makes short work of hardware migrations and P2V. **ShadowProtect has become an indispensable part of our IT infrastructure.**



Steven Cante, Senior Network engineer, stated that **if** the New Farm head office servers had crashed or suffered a major disaster, **it could have taken weeks to reinstall servers and restore data from tape.** To eliminate this possibility, he introduced ShadowProtect Server Edition disk-based backup and disaster recovery software from StorageCraft, which **performs incremental backups every 15 minutes.**



“We had a need for a simple but effective backup and replication solution. ShadowProtect was able to accommodate this need. **It’s smart software at a very reasonable price.**”

Jon Dundas – Manager Administration & Information Technology, Maitland City Council



Fernando Agüero, the Regional IT Manager, Pacific, for Sydney-based Bürkert Fluid Control Systems, he was in New Zealand when he discovered that the group’s main server had crashed. **He was able to talk the company’s Chief Finance Officer in Sydney through the process of using ShadowProtect to restore the crashed machine. This took just 20 minutes.** Also, recently I restored two Exchange mailboxes.

With our previous products, restores didn’t work, even though the backups were saying they were OK.



To upgrade the four servers and all upgrades took two days. **It would have been impossible to do this without ShadowProtect:** we would have had to rebuild in what **could have been a three-week project,**” said Sean. “The HIR (Hardware Independent Restore) technology is a life saver and we believe **critical for any recovery technology.** StorageCraft include HIR as standard. StorageCraft’s HIR **is easy, fast and rock solid.** Sean Bloch – CEO ITMD on behalf of Madison Financial



I find the Hardware Independent Restore technology a life saver. I can now migrate a crashed server to a new, totally different server or virtual environment in literally minutes – amazing. I would recommend ShadowProtect to any company who has had to deal with traditional backup problems.



“We use **ShadowProtect IT Edition** as part of our strategy in new desktop deployments. With ShadowProtect we can image desktops with complex software configurations and migrate them to the new hardware without having to re-install the original software. **It saves us a considerable amount of time.**”



ShadowProtect HIR makes **hardware migrations a trivial process** and eliminates stress from us and our customers – it makes us more efficient and has enabled us to deliver even higher levels of service to our customers. **The ability to restore an Exchange, SQL or SharePoint server in minutes back to its ExactState as of 15 minutes ago is incredible.**”

Sean Bloch – CEO ITMD on behalf of Azure Gaming



“The ShadowProtect Desktop 3.1 image-backup utility would be **worth ten times its price** for the peace of mind it brings. **You won’t find a better product in this field.**”

“This software provides the **fastest and smoothest backups and restores of any drive-image utility on the market,** and a Vista-based emergency disk guarantees compatibility with the widest range of backup hardware. ShadowProtect Desktop 3.1 is the best such product and worth ten times its price in terms of peace of mind and flexibility.”

“**Fast, reliable image backups to local and network drives.** Easy restores, even to different hardware. Plentiful scheduling and security options. Can mount images in VMware Workstation or Microsoft Virtual PC.”

Editor’s Choice Award – PC Magazine, January 2008.



The most important part of any disaster recovery solution isn’t the backup procedure and ease of use undefined it’s the reliability and speed during a restore. We tested this in a lab with each backup product, but the ultimate test is when your server is dead (and when users are screaming) and you have to bring it back online. That’s when you really have to trust your software. Make sure that whichever product is chosen, a lot of testing is done to ensure it will perform as expected when calamity strikes.”

Editor’s Choice Award – 4.5 Stars – APC Magazine, August 2007



I first saw **ShadowProtect** 12 months ago and I was impressed with the ease of installation and configuration, as well as its affordability. More importantly the simplicity ShadowProtect brings to data recovery, including bare metal restore, **making it a disruptive technology that Microsoft centric organisations must consider.** With version 3.0, **StorageCraft** have made a great product even more compelling.



STORAGECRAFT™

The world leader in Real-Time Recovery

StorageCraft ShadowProtect – the world leading **Real-Time Recovery** solution for Windows™ servers

- **RECOVER** Files and folders in seconds, Exchange mailboxes in typically minutes
- **REBUILD** servers in minutes to the same, totally different hardware or a virtual environment
- **PROTECT** data and databases (e.g. Exchange, SQL & SharePoint) every 15 minutes without any agents or options
- **ELIMINATE** backup windows, cost & complexity from backup, recovery and disaster recovery
- **RELIABLE** – test in a few mouse clicks the integrity of backups
- **AFFORDABLE** to purchase, deploy and manage – often at **ZERO COST** when compared to the annual maintenance on your existing backup technology



Find out why thousands of companies every month are migrating to ShadowProtect.



See the ShadowProtect difference for yourself.

To arrange a demonstration, email StorageCraft Asia Pacific at sales@storagecraft.com.au. For more information, phone **+61 2 9929 9770** or visit www.storagecraft.com.au/INFO. StorageCraft Asia Pacific, Level 11, 53 Walker Street, North Sydney NSW 2060 Australia.

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